

**DMCC**

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# **GLOBAL DUBAI TEA FORUM 2023**

25 - 27 APRIL  
THE ADDRESS  
DUBAI MARINA

**SPONSOR & EXHIBITOR  
PACKAGES**

# About GDTF



## SPONSOR ONE OF THE MOST ANTICIPATED EVENTS IN THE TEA INDUSTRY

After a five-year hiatus the Global Dubai Tea Forum is back on 25 - 27 April 2023 at The Address Dubai Marina Hotel, Dubai. Hosted by DMCC's Tea Centre under the theme "Unpacking the Future of Tea: From consumer trends to new market opportunities", the forum will bring together global tea producers, suppliers, buyers, governments and other industry stakeholders to discuss and explore the key consumer trends, market forces, and significant opportunities that will drive tea's global growth. Do not miss out on the opportunity to connect, network, and sponsor one of the most eagerly anticipated events in the international tea industry.

### WHY SPONSOR?



**Exhibit your products and services in front of the most relevant industry players**



**Get a dedicated space to host your customers**



**Enjoy direct access to the industry's decision makers and leading brands**



**Get the best value for money as sponsorship and exhibiting comes with delegate passes and access to the event**



**Use this excellent platform to find new prospects and engage with the right audience**



**Receive recognition and exposure via our social media channels and website**

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# Sponsor Packages

## **PLATINUM SPONSOR** (LIMITED TO ONE SPONSOR)

**COST: USD 50,000**

- 16 delegate passes for GDTF welcome reception, conference, and gala dinner
- Sponsor table at gala dinner for 10 people situated in the front row
- Shell scheme space (30m<sup>2</sup>) in the exhibition area\*
- Logo visibility:
  - GDTF website redirecting to sponsor's own website
  - GDTF brochure (logo visibility and company profile – limited to 150 words)
  - Forum backdrop
  - All relevant marketing material promoting the forum
  - GDTF email promotions and invitation
  - All delegate bags
  - All attendee badges
- Delegate bag to include:
  - Sponsor corporate brochure (limited to one item)
  - Sponsor giveaway (limited to one item)
- DMCC to provide GDTF-branded social media tiles and email signature with sponsor logo
- Eight weeks advertising on Almas Tower main lobby screen H (1620w x 2160h pixels), along with the promotion of GDTF\*\*
- Sponsor corporate video screening during opening of the forum (limited to up to 2 minutes)
- Visibility of sponsor brand & PR in our various media partnerships & press releases
- Sponsorship social media announcement
- Sponsor mention during the forum
- Advertising opportunity: an image to be displayed during break times and sessions
- One speaker slot to be mutually discussed and decided between DMCC and the sponsor

*\* Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges.*

*\*\* Creative to be provided by sponsor*

All costs exclude VAT.  
5% VAT will be applied to all sponsorship and exhibitor costs.

## **DIAMOND SPONSOR (LIMITED TO ONE SPONSOR)**

**COST: USD 25,000**

- 14 delegate passes for GDTF welcome reception, conference, and gala dinner
- Sponsor table at gala dinner for 10 people situated in the front row
- Shell scheme space (27m<sup>2</sup>) in the exhibition area\*
- Logo visibility:
  - GDTF website redirecting to sponsor's own website
  - GDTF brochure (logo visibility only)
  - Forum backdrop
  - All relevant marketing material promoting the forum
  - GDTF email promotions and invitation
  - Attendee badges
- Delegate bag to include:
  - Sponsor corporate brochure (limited to one item)
  - Sponsor giveaway (limited to one item)
- DMCC to provide GDTF-branded social media tiles and email signature with sponsor logo
- Six weeks advertising on Almas Tower main lobby screen H (1620w x 2160h pixels), along with the promotion of GDTF\*\*
- Visibility of sponsor brand & PR in our various media partnerships & press releases
- Sponsorship social media announcement
- Sponsor mention during the forum

*\* Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges.*

*\*\* Creative to be provided by sponsor*

## **GOLD SPONSOR (LIMITED TO THREE SPONSORS)**

**COST: USD 22,000**

- 12 delegate passes for GDTF welcome reception, conference, and gala dinner
- Sponsor table at gala dinner for 10 people situated in the front row
- Shell scheme space (24m<sup>2</sup>) in the exhibition area\*
- Logo visibility:
  - GDTF website redirecting to sponsor's own website
  - GDTF brochure (logo visibility only)
  - Forum backdrop
  - All relevant marketing material promoting the forum
  - GDTF email promotions and invitation
  - Attendee badges
- Delegate bag to include sponsor corporate brochure (limited to one item)
- DMCC to provide GDTF-branded social media tiles and email signature with sponsor logo
- Four weeks advertising on Almas Tower main lobby screen H (1620w x 2160h pixels), along with the promotion of GDTF\*\*
- Visibility of sponsor brand & PR in our various media partnerships & press releases
- Sponsorship social media announcement
- Sponsor mention during the forum

*\* Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges.*

*\*\* Creative to be provided by sponsor*

## **SILVER SPONSOR (LIMITED TO FIVE SPONSORS)**

COST: USD 17,500

- 10 delegate passes for GDTF welcome reception, conference, and gala dinner
- Shell scheme space (15m<sup>2</sup>) in the exhibition area\*
- Logo visibility:
  - GDTF website redirecting to sponsor's own website
  - GDTF brochure (logo visibility only)
  - Forum backdrop
  - All relevant marketing material promoting the forum
  - GDTF email promotions and invitation
  - Attendee badges
- Delegate bag to include sponsor corporate brochure (limited to one item)
- DMCC to provide GDTF-branded social media tiles and email signature with sponsor logo
- Three weeks advertising on Almas Tower main lobby screen H (1620w x 2160h pixels), along with the promotion of GDTF\*\*
- Sponsorship social media announcement
- Sponsor mention during the forum

*\* Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges.*

*\*\* Creative to be provided by sponsor*

## **BRONZE SPONSOR (LIMITED TO THREE SPONSORS)**

COST: USD 15,000

**2 AVAILABLE**

- Five delegate passes for GDTF welcome reception, conference, and gala dinner
- Shell scheme space (12m<sup>2</sup>) in the exhibition area\*
- Logo visibility:
  - GDTF website redirecting to sponsor's own website
  - GDTF brochure (logo visibility only)
  - Forum backdrop
  - All relevant marketing material promoting the forum
  - GDTF email promotions and invitation
- DMCC to provide GDTF-branded social media tiles and email signature with sponsor logo
- Two weeks advertising on Almas Tower main lobby screen H (1620w x 2160h pixels), along with the promotion of GDTF\*\*
- Sponsorship social media announcement
- Sponsor mention during the forum

*\* Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges.*

*\*\* Creative to be provided by sponsor*

All costs exclude VAT.

5% VAT will be applied to all sponsorship and exhibitor costs.

## **GALA DINNER SPONSOR (LIMITED TO ONE SPONSOR)**

**COST: USD 16,000**

- Four delegate passes for GDTF welcome reception, conference, and gala dinner
- Sponsor table at gala dinner for 10 people situated in the front row
- Shell scheme space (9m<sup>2</sup>) in the exhibition area\*
- Logo visibility:
  - GDTF website redirecting to sponsor's own website
  - GDTF brochure (logo visibility only)
  - Forum backdrop
  - All relevant marketing material promoting the forum
  - GDTF email promotions and invitation
  - Tent cards on all gala dinner tables
- DMCC to provide GDTF-branded social media tiles and email signature with sponsor logo
- Two weeks advertising on Almas Tower main lobby screen H (1620w x 2160h pixels), along with the promotion of GDTF\*\*
- Sponsorship social media announcement
- Sponsor mention during the forum
- Welcome announcement to guests during the gala dinner

*\* Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges.*

*\*\* Creative to be provided by sponsor*

## **GOLD LEAF AWARDS SPONSOR (LIMITED TO ONE SPONSOR)**

**COST: USD 8,000**

- Three delegate passes for GDTF welcome reception, conference, and gala dinner
- Logo visibility:
  - GDTF website redirecting to sponsor's own website
  - GDTF brochure (logo visibility only)
  - All relevant marketing material promoting the forum
  - Forum backdrop
- DMCC to provide GDTF-branded social media tiles and email signature with sponsor logo
- Seven days advertising on Almas Tower main lobby screen H (1620w x 2160h pixels), along with the promotion of GDTF\*
- Sponsorship social media announcement
- Sponsor mention during the forum

*\* Creative to be provided by sponsor*

All costs exclude VAT.  
5% VAT will be applied to all sponsorship and exhibitor costs.

## **LUNCH SPONSOR (LIMITED TO ONE SPONSOR)**

COST: USD 7,000

- Two delegate passes for GDTF welcome reception, conference, and gala dinner
- Logo visibility:
  - GDTF website redirecting to sponsor's own website
  - GDTF brochure (logo visibility only)
  - All relevant marketing material promoting the forum
  - Forum backdrop
- DMCC to provide GDTF-branded social media tiles and email signature with sponsor logo
- Two weeks advertising on Almas Tower main lobby screen H (1620w x 2160h pixels), along with the promotion of GDTF\*
- Sponsorship social media announcement
- Sponsor mention during the forum



*\* Creative to be provided by sponsor*

## **WELCOME RECEPTION SPONSOR (LIMITED TO ONE SPONSOR)**

COST: USD 6,000

- Two delegate passes for GDTF welcome reception, conference, and gala dinner
- Logo visibility:
  - GDTF website redirecting to sponsor's own website
  - GDTF brochure (logo visibility only)
  - All relevant marketing material promoting the forum
  - Forum backdrop
- DMCC to provide GDTF-branded social media tiles and email signature with sponsor logo
- Seven days advertising on Almas Tower main lobby screen H (1620w x 2160h pixels), along with the promotion of GDTF\*
- Sponsorship social media announcement
- Sponsor mention during the forum
- Welcome announcement to guests during the welcome reception

*\* Creative to be provided by sponsor*

All costs exclude VAT.  
5% VAT will be applied to all sponsorship and exhibitor costs.

## **LANYARD SPONSOR (LIMITED TO ONE SPONSOR)**

**COST: USD 6,000**

- Two delegate passes for GDTF welcome reception, conference, and gala dinner
- Logo visibility:
  - GDTF website redirecting to sponsor's own website
  - GDTF brochure (logo visibility only)
  - All relevant marketing material promoting the forum
  - On all forum lanyards
  - Forum backdrop
- DMCC to provide GDTF-branded social media tiles and email signature with sponsor logo
- Seven days advertising on Almas Tower main lobby screen H (1620w x 2160h pixels), along with the promotion of GDTF\*
- Sponsorship social media announcement
- Sponsor mention during the forum

*\* Creative to be provided by sponsor*

## **FORUM STATIONERY SPONSOR (LIMITED TO ONE SPONSOR)**

**COST: USD 5,000**

- One delegate pass for GDTF welcome reception, conference, and gala dinner
- Logo visibility:
  - GDTF website redirecting to sponsor's own website
  - GDTF brochure (logo visibility only)
  - All relevant marketing material promoting the forum
  - Forum backdrop
- DMCC to provide GDTF-branded social media tiles and email signature with sponsor logo
- Seven days advertising on Almas Tower main lobby screen H (1620w x 2160h pixels), along with the promotion of GDTF\*
- Sponsorship social media announcement
- Sponsor mention during the forum

*\* Creative to be provided by sponsor*

All costs exclude VAT.  
5% VAT will be applied to all sponsorship and exhibitor costs.

## **TEA BREAK SPONSOR (LIMITED TO ONE SPONSOR)**

**COST: USD 3,000**

- One delegate pass for GDTF welcome reception, conference, and gala dinner
- Logo visibility:
  - GDTF website redirecting to sponsor's own website
  - GDTF brochure (logo visibility only)
  - All relevant marketing materials
  - Forum backdrop
  - Tent cards distributed within the tea break area
- DMCC to provide GDTF-branded social media tiles and email signature with sponsor logo
- Sponsorship social media announcement
- Sponsor mention during the forum



All costs exclude VAT.  
5% VAT will be applied to all sponsorship and exhibitor costs.

# Exhibitor Packages

## **SHELL SCHEME - 9m<sup>2</sup>** (LIMITED TO TWO EXHIBITORS)

COST: USD 8,000

1 AVAILABLE

- Display space (3m x 3m) in the pre-function area of the forum\*
- Two delegate passes for GDTF welcome reception, conference, and gala dinner
- Exhibitor will have their logo displayed on the GDTF website, which will link to their website

*\* DMCC to provide space or shell scheme*

*\* Location allocation: first come, first serve basis*

*\* Shell scheme to include one power socket, one table, two chairs, rubbish bin and exhibitor name on fascia board. Additional requirements are subject to additional charges.*

## **SHELL SCHEME - 12m<sup>2</sup>** (LIMITED TO TWO EXHIBITORS)

COST: USD 10,000

- Display space (4m x 3m) in the pre-function area of the forum\*
- Three delegate passes for GDTF welcome reception, conference, and gala dinner
- Exhibitor will have their logo displayed on the GDTF website, which will link to their website

*\* DMCC to provide space or shell scheme*

*\* Location allocation: first come, first serve basis*

*\* Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges.*

## **SHELL SCHEME - 15m<sup>2</sup>** (LIMITED TO SIX EXHIBITORS)

COST: USD 15,000

- Display space (5m x 3m) in the pre-function area of the forum\*
- Four delegate passes for GDTF welcome reception, conference, and gala dinner
- Exhibitor will have their logo displayed on the GDTF website, which will link to their website

*\* DMCC to provide space or shell scheme*

*\* Location allocation: first come, first serve basis*

*\* Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges*

## **SHELL SCHEME - 24m<sup>2</sup>** (LIMITED TO THREE EXHIBITORS)

COST: USD 18,000

- Display space (8m x 3m) in the pre-function area of the forum\*
- Six delegate passes for GDTF welcome reception, conference, and gala dinner
- Exhibitor will have their logo displayed on the GDTF website, which will link to their website

*\* DMCC to provide space or shell scheme*

*\* Location allocation: first come, first serve basis*

*\* Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges.*

## **SHELL SCHEME - 27m<sup>2</sup>** (LIMITED TO ONE EXHIBITOR)

COST: USD 20,000

- Display space (9m x 3m) in the pre-function area of the forum\*
- Eight delegate passes for GDTF welcome reception, conference, and gala dinner
- Exhibitor will have their logo displayed on the GDTF website, which will link to their website

*\* DMCC to provide space or shell scheme*

*\* Location allocation: first come, first serve basis*

*\* Shell scheme to include one table, two chairs, rubbish bin and power. Additional requirements are subject to additional charges.*

All costs exclude VAT.  
5% VAT will be applied to all sponsorship and exhibitor costs.

[www.GlobalDubaiTeaForum.ae](http://www.GlobalDubaiTeaForum.ae)

#### **ABOUT DMCC**

DMCC is at the centre of global trade. Headquartered in Dubai, it is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.